

Course Proposal

Course	<i>PowerSeller –Click & Portals</i>
---------------	--

Course Details- PART 2 Beyond the Basics of Selling on eBay Who should attend - This is for those who are dead serious about starting or extending a business. Swapping “bricks and mortar” for “clicks and portals”	Maximum Number of Students (eg: 8, 10, 15)	10
Build an eBay Business. Firstly, this is a business - a business plan is required. From there – no limit. For eBay sellers who have made, or will make, the transition from hobby and the occasional seller to a true eBay business . Providing you with insights, experiences, and best practices from neophyte businesses to Powellers, you can start or improve your own eBay business. eBay business persons exhibit the real-lie entrepreneurial spirit that is alive and well on the planet today. eBayers are resourced, ethical, hard-working, and demanding. Are you ready to Build Your eBay Business	No. of sessions	2,8,
	No. of hours per session	6, 3, respectively
	Day/Evening/Weekend	D/E/W
	Times	
	Prerequisite knowledge –. An eBay rating of (20) or prerequisite – eBay wants you - Basics of eBay Selling.	
What participants are required to bring.	Thumb drive, an eBay account, Imagination	
Resources or equipment required for this course by the college.	Graphic program.	
ADDITIONAL costs participants may need to incur or that the College may need to acquire for the course to function properly. Also additional information to better assess the course.	eBay costs associated with an eBay business. This is an intensive course, requiring a reasonable level of ebay knowhow This "Beyond the Basics Class" teaches more advanced techniques for the serious eBay seller. This course focuses on Starting or Building a Business on eBay, Create compelling listings, Researching and Finding Merchandise, Market your eBay business, Use powerful eBay listing tools, Open an eBay Store, Manage Listings with eBay Tools, Grow your eBay business through Paypal, and much more.	

Course Outline

Session	Content	Objectives	Outcomes
1a	TBA		
1b			
1c			
1d			
2a			
2b			
2c			
2d			

